Privacy Policy

Last updated: 26 October 2026

1. Introduction

UA Designs (“we”, “us”, “our” or “the Company”) respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, store, share and protect information when you visit our website, https://uadesigns.co.in/, enquire about our services or communicate with us.

By using our website or providing information to us, you acknowledge this Privacy Policy. Where consent is required under applicable law, we will obtain it before processing your personal information.

2. Information We Collect

We may collect the following types of information depending on how you interact with our website and services.

2.1 Personal Information

When you contact us or enquire about our services, we may collect:

- Full name
- Email address
- Phone number
- Company or organisation name
- Business address and other contact details you provide
- Any other information voluntarily shared with us

2.2 Project and Business Information

When discussing or undertaking a project, we may collect information such as project briefs, brand guidelines, logos, design references, product details, business requirements, proposals and related correspondence.

We use this information to understand your requirements and provide our services. Any confidential information shared with us will be handled in accordance with applicable agreements and confidentiality obligations.

2.3 Website Usage Data

When you visit our website, certain technical information may be collected automatically, depending on the website's configuration and the services in use. This may include:

- IP address
- Browser type and version
- Device and operating system information
- Pages visited and time spent on the website
- Date and time of access
- Referring website or traffic source
- Technical and diagnostic information

This information may be used to maintain website security, understand visitor activity and improve website performance.

3. How We Collect Information

We may collect information through the following methods:

- When you submit an enquiry or contact us through our website.
- When you communicate with us by email, telephone or other business communication channels.
- When you share information while discussing or undertaking a project.
- Automatically through website infrastructure, server logs, cookies or similar technologies, where enabled.
- Through third-party platforms or service providers where you interact with us through those services.

We aim to collect only information that is reasonably necessary for the relevant business purpose.

4. How We Use Your Information

UA Designs may use your information for the following purposes:

- To respond to enquiries and requests for information.
- To understand your requirements and recommend relevant services.
- To prepare proposals, quotations and project plans.
- To provide and manage our design and creative services.
- To communicate project updates and respond to feedback.
- To maintain business records, contracts and invoices.
- To manage and improve our website and services.

- To monitor website performance and troubleshoot technical issues, where relevant tools are used.
- To protect our website, systems and business against misuse or unauthorised activity.
- To send relevant updates, news or promotional communications where permitted by law.
- To comply with legal obligations and resolve disputes.

We will not use personal information for unrelated purposes without an appropriate legal basis and any additional notice or consent required by law.

5. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to support website functionality, remember preferences and understand how visitors use the website.

Cookies may include:

Essential cookies: These support necessary website functions and security.

Preference cookies: These may remember settings or choices to improve your browsing experience.

Analytics cookies: Where enabled, these help us understand website traffic and visitor behaviour.

The cookies and tracking technologies actually used depend on the tools installed on our website.

You can manage or disable cookies through your browser settings. Where required by law, we will obtain consent before using non-essential cookies or tracking technologies.

6. Sharing and Disclosure of Information

UA Designs does not sell personal information as a routine part of its business. However, we may share information in the following circumstances.

6.1 Service Providers

We may share relevant information with trusted third-party providers that support our operations, including website hosting, email, cloud storage, communication, analytics and administrative services.

These providers should access information only as necessary to perform their services and be subject to appropriate contractual or confidentiality obligations.

6.2 Project Partners

Where a project requires external professionals, vendors, production partners or other service providers, we may share relevant project information to deliver the agreed services, subject to applicable permissions and confidentiality requirements.

6.3 Legal Requirements

We may disclose information when required by applicable law, a valid legal process or a competent authority. Disclosure may also occur where reasonably necessary to protect our rights, property, security or legal interests.

6.4 Business Transfers

If UA Designs undergoes a merger, restructuring, acquisition or transfer of business assets, relevant information may be transferred where legally permitted and subject to applicable safeguards.

7. Confidentiality of Client Information

UA Designs understands that creative projects may involve confidential business information, brand strategies, product concepts, design files, packaging artwork, marketing plans and other proprietary materials.

We use such information for the purposes for which it was provided or as otherwise authorised or legally permitted.

Access to confidential project materials should be limited to authorised personnel and service providers who need the information to perform their responsibilities.

Client work may be displayed in our portfolio, case studies, presentations, social media or other promotional materials only in accordance with applicable contracts, confidentiality obligations and necessary permissions.

Where a separate confidentiality agreement or client contract applies, its relevant terms will govern the engagement.

8. Data Storage, Security and Retention

8.1 Data Storage

Information may be stored in digital files, email accounts, business systems, cloud services or other storage systems used for our operations.

Where third-party services are used, information may be processed or stored on systems operated by those providers.

8.2 Data Security

We take reasonable measures to protect personal information against unauthorised access, disclosure, alteration, loss or misuse.

Depending on the systems in use, these measures may include access restrictions, account security, confidentiality arrangements and appropriate data-handling practices.

However, no method of electronic transmission or storage is completely secure. We cannot guarantee absolute security.

8.3 Data Retention

We retain personal information only for as long as necessary for the purpose for which it was collected, subject to applicable legal requirements and contractual obligations.

Retention periods may depend on the nature of the information, the duration of a client relationship, outstanding projects, accounting requirements and the need to resolve disputes.

When information is no longer required, we will take reasonable steps to delete it or otherwise dispose of it securely, unless retention is legally required or otherwise permitted.

9. International Data Transfers

Some third-party service providers may process or store information on servers located outside India.

Where personal information is transferred across jurisdictions, we will follow applicable legal requirements and take appropriate steps to protect the information.

The locations and processing arrangements of service providers may vary depending on the services used.

10. Your Privacy Rights

Subject to applicable law, you may have the right to:

- Request information about the personal data we process.
- Request correction or updating of inaccurate or incomplete information.
- Request erasure of personal information where applicable.
- Withdraw consent where processing is based on consent.

- Raise a grievance or concern regarding the handling of your information.
- Exercise other rights available under applicable law.

To make a request, please contact us using the details provided in the Contact Us section.

We may request information to verify your identity before processing a request. Certain information may need to be retained where required by law or for other lawful purposes.

11. Children's Privacy

Our website and services are primarily intended for professional and business purposes.

We do not knowingly collect children's personal information in circumstances where such collection is prohibited by applicable law.

Where information relating to a child is collected, we will follow the applicable legal requirements concerning children's data and parental or guardian consent.

If you believe that information has been collected inappropriately, please contact us so that we can review the matter and take appropriate action.

12. Third-Party Websites

Our website may contain links to third-party websites, platforms or services.

These websites operate independently and may have their own privacy policies and data-handling practices. UA Designs does not control their independent activities and is not responsible for their privacy practices.

We encourage you to review the relevant privacy policies before sharing personal information with third parties.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business practices, website functionality, service providers or applicable legal requirements.

Any revised policy will be published on this page with an updated revision date. Where required by law, we will provide additional notice or obtain consent before implementing relevant changes.

We encourage you to review this page periodically.

14. Governing Law

This Privacy Policy shall be interpreted in accordance with the applicable laws of India.

Nothing in this Policy is intended to limit any privacy right or legal obligation that cannot lawfully be excluded or restricted.

15. Contact Us

If you have questions, requests or concerns regarding this Privacy Policy or the handling of your personal information, you may contact us using the details below.

UA Designs

Email: info@uadesigns.co.in

Website: https://uadesigns.co.in/

Contact page: https://uadesigns.co.in/contact.php

We will review privacy-related requests and respond in accordance with applicable legal requirements.